

Welcome

Breakfast Briefing
TVSeer™

by

Philip Miller

Formicary Intelligent Messaging

philip.miller@formicary.net

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Agenda

- About Formicary™
- Introduction to TVSeer™
- Live Demonstration
- Technology behind TVSeer™
- TVSeer™ in the Marketplace

About Formicary™

- Formicary is an IT consultancy and software company
- Our main focus and expertise is the Financial Services Industry
- Formicary was established in 2000 and has offices in London, New York & Australia
- Our specialist teams offer a complete spectrum of consultancy, development and support services to advise, enhance and integrate technology
- Our key areas of expertise are in trading, collaboration and bespoke integration solutions





TVSeer™ is a unique new service that monitors media broadcasts on a user's behalf and delivers targeted alert notifications direct to the desktop via instant message



TVSeer™



First to deliver content alerts via instant message



First to provide alert notification within 15 seconds of broadcast



First specialised Financial Services vocabulary



Delivering targeted content direct to the desktop



Broadcast content captured from a worldwide source

Why TVSeer™

- TVSeer™ monitors the information airways 24/7 on your behalf
- TVSeer™ is able to monitor any audio formats in many languages and can be trained to recognise specific industry terms
- TVSeer™ monitors user input queries where search terms can be as flexible and specific as preferred

Key Features

- Advanced accuracy for financial markets
- 24/7 user definable monitoring of multiple TV channels and audio broadcasts
- Supports unlimited number of search terms and queries
- Alerter mechanism over IM
- Returns queries with readable text summary and *marked* keywords
- Relevant clips streamed direct to desktop within 15 seconds of broadcast
- State of the art speech to text technology with keyword recognition to a level of 95% accuracy



Key Features (continued)

- Context sensitive language learning system
- Supports multiple languages (English – UK and US, German, French, Spanish, Arabic and Polish)
- Dual vocabulary parameters (UK and US)
- Works with any IM application (Microsoft LCS & OCS, MindAlign Classic, Microsoft's Group Chat Console, Reuters Messaging, MSN, Yahoo! and AOL)
- Additional browser interface for easier data management
- Optional feed aggregation
- 6hr retention period for stored queries
- Tailored channel packages available

Live Demonstration

Technology behind TVSeer™

- Instant Messaging
 - SIP
- Portal
 - Flash
 - Web 2.0
- Speech to Text
 - Hidden Markov Model for modelling financial language
 - Neural Networks for acoustic identifier selection
 - 1.1bn word text corpus
 - Contextual model for handling of acronyms etc.

TVSeer™ in the Marketplace

- Being first is the key to a profitable trade
- TVSeer™ was designed by financial services for financial services
 - Draws on the experience of the consumer
 - Recognises the need for speed and accuracy
- Fills in an information gap
 - Journalists are often first to the story
 - Many feeds are not available to everyone



Contact Us

For further details or to arrange a demonstration of TVSeer™ contact Formicary Sales team:

sales@formicary.net

+44 (0)20 7729 9878





Thank You
Q & A